

Office of Child Support Enforcement (OCSE)  
Programs to Strengthen Marriages and Families:

**PROMOTING HEALTHY MARRIAGES, FAMILY FORMATION AND  
RESPONSIBLE FATHERHOOD FOR VIRGINIA PENNINSULA  
FAMILIES**

**PURPOSE:**

The purpose of this program is threefold: first, to improve child support outcomes (e.g., paternity establishment, child support order establishment and child support payments primarily for families with children); second, to promote a message of healthy and stronger marriages via the media; and finally, to provide marriage skills to married and unwed parents with children.

This program, serving the Hampton Roads, VA, area, recruits families through the in-hospital paternity establishment program. Its media messaging component employs T.V., radio, newspapers, billboards, and e-mail. Instructional venues focus on marriage preparation, marriage enrichment, and marriage maintenance, followed by intensive family monitoring for new couples.

**GRANT RECIPIENT:** Virginia Department of Human Resources

**PROJECT PERIOD:** July 1, 2003 – September 30, 2007

**PROJECT FUNDING:**

Federal: \$990,000

State and Private: \$689,000

Total: \$1,679,000